

Media Literacy with
**Matt
Cosgrove
and Eva Amores**



Explore Matt and Eva's amazing [YouTube channel](#) for bloopers, trailers and creative ideas! Invite students to watch a clip or two and review what they notice about their approach to content creation.

Support students to create their own Justin Chase for PM poster using this [template](#). Perhaps they would like to make two versions and compare!

Explore Matt and Eva's fantastic selection of *Worst Week Ever* [activity sheets and resources](#).

Looking for more outstanding Matt Cosgrove and Eva Amores titles to read. Explore their catalogue [here](#).

We warn you purchasing of amazing books will occur.



Watch the *Worst Week Ever* trailer. Discuss with students who made the piece of media and why, techniques used to hook them in and how it made them feel.

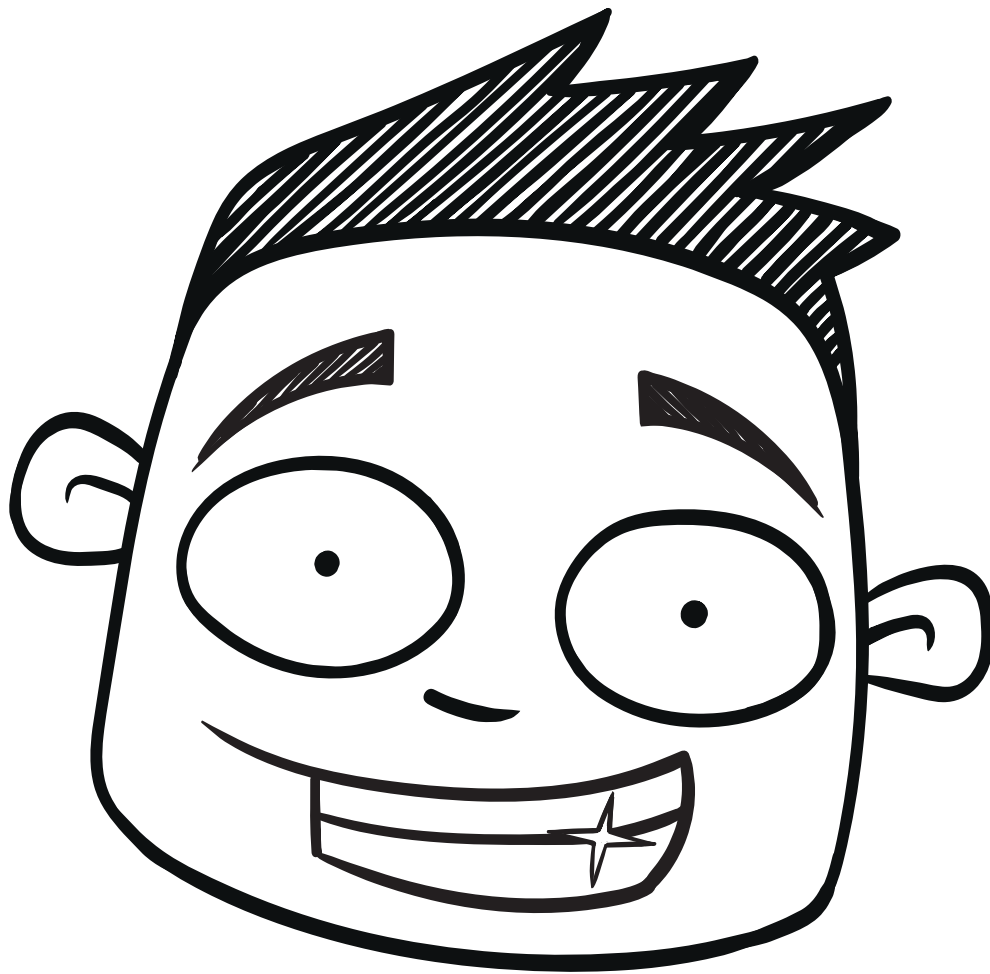
Drawing on the *Worst Week Ever* series support students to create their own advertising campaign about the books.

Follow along with Matt's [how to draw Captain Fluffykins](#) video! Add features suggested in the video or encourage students to get creative and add their own ideas. Draft a news story to accompany the image.

Empower students to create their own piece of media with this [toolkit](#)!

Interview Justin, share a review of the books or perhaps record a podcast episode.





JUSTIN CHASE
for Prime Minister