

MOAD

Museum of Australian Democracy
at Old Parliament House

The Media Kit



*Secrets to
becoming a
great
journalist*

Research!

Great journalists are expert researchers (and often presenters too!)

Before starting your investigation, uncover the news type that works best for you.

Are you interested in radio, television, podcasting, newspapers or have you thought of another creative way to share your news?

Watch, read and listen to different news pieces so you get a feel for the different formats and presenting styles.



Notes

Compare different news mediums and record your findings.

What elements do all of them have in common?
What is different about the style of information delivery?



Pro Tip

How do you like to find out what's going on in the news?



Make a Plan

Interesting information you already know about the topic.

Who will you interview?

What research will you need to do?

Sources

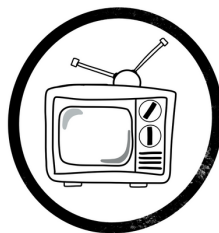
Pro Tip
It's important to include reputable sources in your article. Where will you find your facts and stats?

Notes

These pages can be used for your research or interview.

Pro Tip

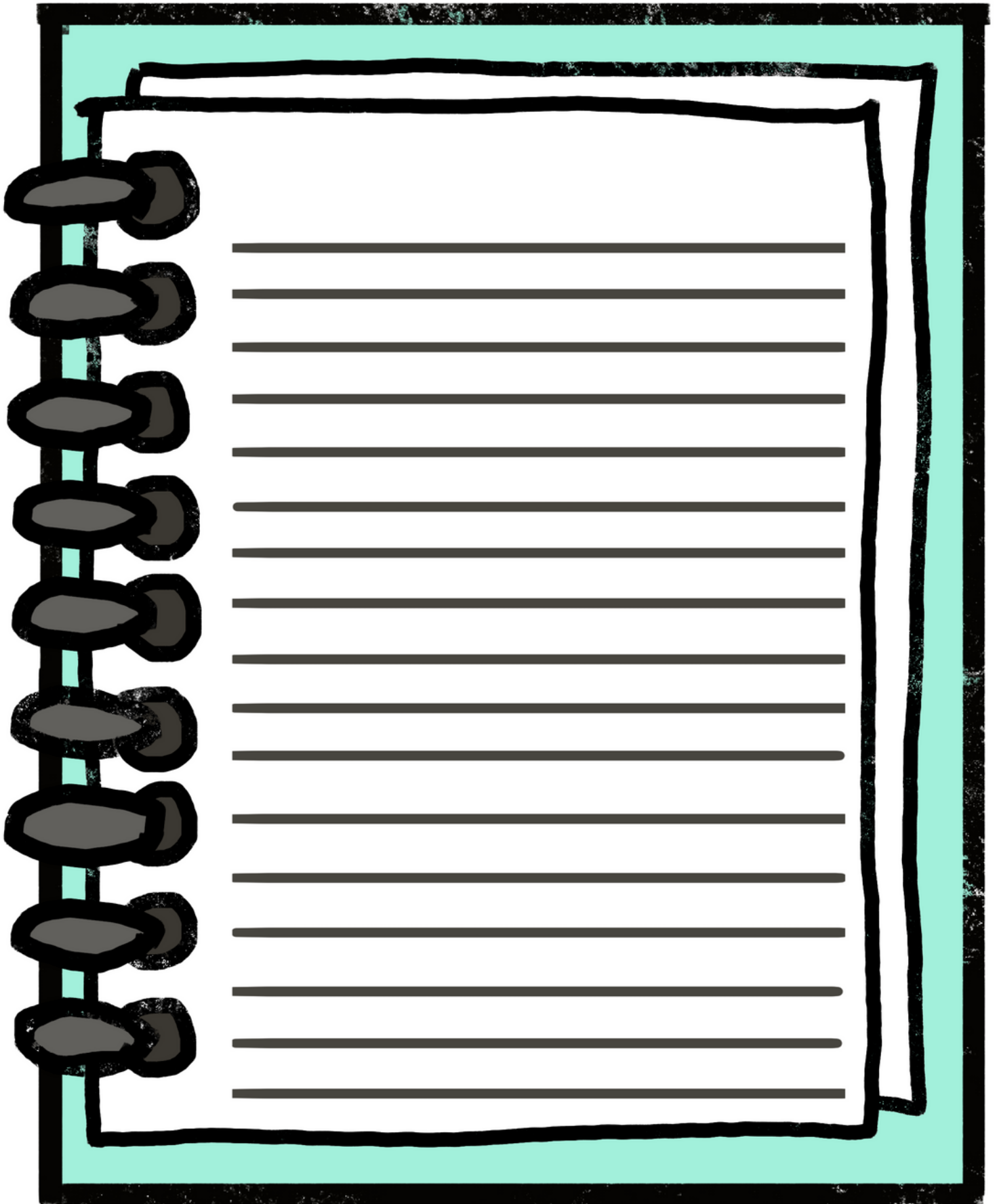
Don't forget to fact check information.
check two to three different sources to verify.



Notes



Get Writing



Important Details

To complete your article there are a couple of very important details to include.

To encourage people to read your article create a catchy title to draw them in. Don't forget to also take a photograph or draw an illustration!

Pro Tip

What does your photograph or illustration add to the article?

Think about composition, subject matter and relevance.

