

Media & Meaning Making



Start a conversation about Media Literacy by reflecting on some key questions.



Build your skills with these great ABC Education interactives!

Find an advertisement you think is aimed at young people. Discuss what techniques they use to persuade you?

Look closely at this Sarah Firth media literacy infographic.

What do you notice?

Explore the new Squiz Kids Newshound media literacy activities. Can you help Squiz-E sniff out misinformation?

Watch this snapshot about the ABC Broadcasting booth at MoAD. Listen out for questions and discuss what you see!



Watch the Seriously Social short clip on How to spot an expert.

Complete the activity sheet while watching

Create a media literacy poster for your class. Remember you want to persuade others with your words!

Select a news headline and create two different images to accompany. Discuss how the images change your ideas about the headline.



Create a picture graph of where people get their news from, this can be your family, class, friends. Discuss the findings.

Engage with a piece of news, we recommend BTN. Ask the three y's, why might this story matter to me, to people around me and to the world?

Use this Media Literacy Thinking Hat Activity collection to help you investigate and think critically about different types of media.



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3 Headlines in 3 Minutes



Examine **three news articles** on the **same topic**, and explore your **thoughts on the headlines** that go with them below

My news topic is:

1

2

3

Headline number ___ is my favourite because...

I think headline number ___ would make the most people read the article because...

I think headline number ___ does the best job of describing the article because...

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3 Headlines in 3 Minutes



Imagine a news article about a topic that you care about next, set a timer for one minute and **jot down a potential headline** for that article, do the 2 more time to create a **collection of ideas**. Then use the question underneath to **reflect on your ideas**.

My news topic is:

1

2

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Headline number ___ is my favourite because...

I think headline number ___ would make the most people read the article because...

I think headline number ___ does the best job of describing the article because...

A Creative Thing <3



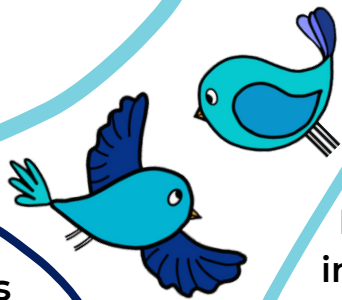
Use this template to make something coz it's real pretty

3 Pieces of information:

How do you feel about this information?

what about this information is important to you?

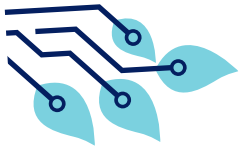
How will show this information and your ideas about it?





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Make something..



Put your ideas together in the space below!

